

Safety Helmet Trade-Out Program

Competitive Trade-Out



Promotion Details

- Reduce conversion costs for customers using MSA accessories.
- Convert a minimum of 48 Safety Helmets from a competitive brand to MSA V-Gard® H1 or H2 Safety Helmets and receive additional product at no charge!
- May also be used to convert legacy MSA head protection customers.



How it works

Convert the minimum quantities of MSA H1 or H2 Safety Helmets and receive a quantity of V-Gard H1 Visor Frames (10235987), compatible with V-Gard H1 AND H2 safety helmets, for FREE on the sales order. For example, if you convert (48) V-Gard H1 or H2 Safety Helmets, the user will receive (12) V-Gard H1 Frames (P/N 10235987) at no charge on the order.



MSA Order Reason Code

Please reference the following code on any purchase order related to this promotion:

ORDER REASON CODE: "B79"

| QUANTITY PURCHASED | QUANTITY RECEIVED AT NO CHARGE |
|--------------------|--------------------------------|
| 48 | 12 |
| 64 | 16 |
| 96 | 24 |



Valid Promotion Dates

September 1 through December 31, 2024

WE KNOW WHAT'S AT STAKE.



Terms & Conditions

- Promotion open to all US Industrial Channel Partners.
- Promotion is not valid with any other promotion, or special pricing.
- All trade-ins are subject to verification. Non-compliance or improper use of the promotion for purposes other than competitive conversion will result in Channel Partner restriction from participation.
- All orders must include **Order Reason Code B79** on the order PO to qualify.
- All orders must be drop shipped to the end-user location.
- Participating Channel Partners must be in good credit standing to receive special discount terms.
- This program is only valid on part numbers and product families listed in this promotion.
- This promotion is for a limited time and is offered through September 1 through December 31, 2024.
- All orders and verification forms must be sent to: placeorder@msasafety.com.
- MSA reserves the right to limit the quantity of units purchased under this program.
- MSA reserves the right to modify or cancel this program at any time.
- Product purchased under this program is not eligible for return.

Note: This Bulletin contains only a general description of the products shown. While product uses and performance capabilities are generally described, the products shall not, under any circumstances, be used by untrained or unqualified individuals. The products shall not be used until the product instructions/user manual, which contains detailed information concerning the proper use and care of the products, including any warnings or cautions, have been thoroughly read and understood. Specifications are subject to change without prior notice. MSA is a registered trademark of MSA Technology, LLC in the US, Europe, and other Countries. For all other trademarks visit <https://us.msasafety.com/Trademarks>.

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